

# The value of CIOB membership



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When you think of what a chartered institute has to offer, what comes to mind? Is it the membership? Perhaps it's the community of industry professionals? You may even think about the qualifications and post-nominals. All of these points are indeed great benefits of joining a chartered institute, but there is so much more value in being a member of our community.

The Chartered Institute of Building (CIOB) stands for the promotion for the public benefit of the science, ethics, and practice of building and construction across the world. We aim to improve the quality of life for those using and creating the built environment and act in the public interest as per our chartership.

We focus on improving the built environment by ensuring our members have the qualifications and resources needed to build a better, more sustainable future. From students and graduates, to seasoned professionals and companies, our members are equipped with the latest industry insights and up-to-date research to promote inclusivity in the industry, tackle global skill gaps and create a safer tomorrow.

87% of members believe CIOB's role to uphold standards of excellence in construction brings positive benefits to society.

2023 CIOB Membership Survey

## What is social value?

Social value measures the changes in people's lives and the wider impact on communities and neighbourhoods, as the result of new activity or services.

The built environment sector has a huge role to play in people's lives, as a provider of homes and spaces, as an employer and as a major player in creating the positive social and environmental changes required for a modern society. Our vision is to improve the quality of life for the users and creators of the built environment.

### For every £1 invested in CIOB, £4.06 of social value is created.



Our social value study considered the work we do to inspire, educate and influence the industry. Whether that is the expert knowledge we publish in our magazines and research reports, the courses and events we offer or the networking and communities that come from our regional member groups. We are also there for our global community of members and past members through our CIOB Assist service.

By becoming a member, you not only grow your network, stay up to date with vital industry information and progress in your career, but you will also play an important role in shaping our world for the better.



## Leading the cultural shift

We take pride in being the world's largest and most influential professional body for construction management and leadership, and we aim to steer a cultural shift towards increased competence across the construction industry.

We want to be the global professional body of choice for those working in the built environment striving to deliver for our society and improve the quality of life – and we want you to join us on our mission.

## How we influence beyond our institute

- We work across a wide range of policy issues that align with the themes of CIOB's Corporate Plan and link to our public interest remit and the work of our members
- We work closely with governments, industry and our members to lead a cultural shift to improve quality & safety in the built environment
- We make the case with policymakers for construction, skills and innovation, including digital and Al
- We campaign to improve mental health, equality, diversity and inclusion and the drive to eradicate modern slavery in construction

## Keeping our world turning today and tomorrow

Our world is changing, but no matter what we face, we are always ready to respond, learn and lead the way. We're here to adapt to those changes and protect what's most precious: people, heritage and our wider world. For the mental health of our colleagues. For the built history of our societies. For the future of the planet we call home.

## CIOB member benefits

Whether you're a student or a leader, we have a range of membership options to suit the global construction industry and all individuals within it.

As a member, you will be provided with an abundance of benefits to enhance your personal and professional journey - and your status as a CIOB member is verifiable evidence of your competence.

#### Attend top events

We run over 350 events annually, both virtually and in-person, ranging from health & safety seminars and conservation conferences to site visits and 'meet and greet' breakfasts. These are great opportunities to network and build relationships whilst learning.

#### Unlock free courses

Your education doesn't have to have an end date. Continuously improve your skills by taking advantage of our Academy online courses and CPD to help you stay current with industry knowledge, elevate your expertise and ensure your competency.

#### Progress in your career

Becoming a Chartered Member allows you to add 'MCIOB' or 'FCIOB' after your name, or 'TechCIOB' if you journey down our Technical Membership pathway, to highlight your accomplishments to colleagues, clients and peers. Chartership and qualifications also provide opportunities for career progression, promotion and higher salaries.

#### Access CIOB Library

The CIOB Library offers you a collection of over 40 million construction-related online journals and e-books which can be accessed anytime, anywhere for free. Explore top reading material to expand your industry knowledge and advance in your role.

## Inspire the next generation

Raise your profile, help with the industry's skills shortage and be the positive change you want to see in construction. You can shape the future of the built environment by becoming a regional hub committee member, a mentor, a trustee, an ambassador or one of our "Tomorrow's Leaders", which is a cross-membership community that focuses on building professionalism and developing high-quality construction talent. You could also support CIOB Aspire and help 14-19-year-olds take their first steps towards a career in construction.



350 events online and in person

270 online professional development resources

40 million books and resources in our online library

1,000 members received wellbeing, mental health or financial support through CIOB Assist

17,544 hours of volunteer work from our STEM ambassador CIOB members enabled us to reach 211,648 pupils

Figures are based on activity between January to December 2023.

#### Drive industry policy

We work with government and industry groups, as well as other professional bodies, to support sound policymaking for this important industry. You can have your say and influence the issues we tackle, such as sustainability, EDI and innovation, by responding to our surveys and consultations, or by joining our Advisory Panels, to help create a better, safer future.

#### Stay connected and well-informed

Our suite of essential publications and resources can help you stay ahead in the industry. Enjoy a free subscription to Construction Management Magazine for the latest construction news and insights, explore digital construction trends with BIM+ and delve into global industry developments with Global Construction Review. You can access HR-focused stories on the CIOB People website and browse our CIOB Jobs website for available industry roles. You can also listen to great construction stories on our podcast, '21st Century Construction' and use our 'CIOB Connect' app to join groups and converse with peers.

#### Receive financial & well-being support

We're here to support our industry professionals through difficult times. CIOB Assist is available to all members and past members, as well as their dependant families, in their times of need, whether it be for financial reasons or to support their mental health. Visit the CIOB Assist website: **assist.ciob.org**  "We have a huge responsibility to deliver the best conditions and highest quality we can, for those who create our built environment and all those who live and work within it – in short, for all of us."

Caroline Gumble, CEO, CIOB

### Company Membership

Aligned to our charitable purpose for public benefit, we have set a new standard for CIOB Chartered Company Members. The CIOB chartered company 'mark' can be trusted by clients and demonstrates the highest level of professionalism, integrity and accountability.

> CIOB chartered companies are run by individuals who are professionally qualified and invest in the continuous professional development and training of their employees. They are required to encourage innovation and to take a proactive approach to fostering and retaining talent.

> These companies have access to a wealth of CIOB resources to support them including online learning, training partnerships and apprenticeship programmes, as well as structured, recognised qualifications leading to individual CIOB membership. They are regularly, and independently, assessed and are uniquely positioned to lead the industry in re-establishing public trust in the wake of the Grenfell Tower tragedy.

By ensuring the required policies and processes are in place, their teams remain fully competent and stay updated on the latest regulations. This approach helps raise industry standards while improving project outcomes. As a result, our chartered companies gain a competitive edge in securing new business and building long-term client relationships.

Becoming chartered signals that our companies resolve to professionalise the industry, safeguard their employees' futures, and uphold the highest standards on every project.

Learn more: www.ciob.org/company-membership

## Creating experts for the future

CIOB is more than just a membership. It elevates your professional status, gives you a voice in shaping the industry, provides extensive learning and development opportunities, and connects you with a supportive global community of construction professionals. This membership and community will help you advance in your career while demonstrating your dedication to the construction industry.

#### Ready to make a difference?

CIOB has over 49,000 members in more than 100 countries, and we welcome you to join our professionals by embarking on a CIOB membership. You can make a real difference by using our support and resources to empower you on your journey in construction.

We are committed to advancing the construction industry on a global scale. Our mission is to promote ethics, drive innovation, uphold high standards, ensure safety, and shape policies that lead to significant improvements in the field.

Are you interested in making a meaningful impact on our built environment and connecting with a community of driven professionals? Join us in creating a better future together.

#### Apply now: ciob.me/JoinUs







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