## **Environmental Sustainability Action Plan 2024-2028**

Society is at a crossroads. The twin challenges of climate change and biodiversity loss, intrinsically linked and both driven by human activities, threaten the stability of Earth's natural life support systems. In fact, by 2023, six of the nine planetary boundaries that regulate the stability and resilience of the Earth system had already been breached<sup>1</sup>.

According to the Construction Industry Council, the built environment and construction sector accounts for 38% of global carbon emissions<sup>2</sup>. It is also responsible for consuming large volumes of raw materials and creating a significant proportion of the world's waste. The built environment must be a key driver of change, not least because what we build today will define tomorrow, but decarbonising existing stock is also a major priority alongside ensuring new buildings and infrastructure are future fit. We must harness the skill and ingenuity of the sector, as we aim to ensure all projects delivered today make a positive contribution to the future we want to see.

The CIOB's objectives, defined by our Royal Charter, include the promotion for the public benefit of the science and practice of building and construction as well as the advancement of public education in that science and practice. No current definition of public benefit can neglect our role in tackling the environmental crisis, and the CIOB must provide visible leadership for sustainability, promoting environmental sustainability in construction practice, and advancing the development of relevant knowledge and skills to enable members and wider industry to make a positive contribution to a sustainable future.

The CIOB Corporate Plan 2023-28 identified Environmental Sustainability as a focused strategic theme and outlined three ambitions goals to:

- equip CIOB members (individual and company) with the knowledge and skills to manage and deliver the construction process in environmentally sustainable ways.
- embed environmental sustainability into relevant learning programmes across schools, colleges, and universities.
- support industry and stakeholders in building the case for change through environmentally sustainable activities and metrics.

This action plan is a framework to deliver change, setting out activities to embed Sustainability across CIOB functions for the period January 2024 to December 2028. The measures will include providing visible leadership for sustainability on a national and international basis, including influencing policy-makers; ensuring leadership for sustainability is a core part of the value proposition of CIOB membership at all levels; embedding sustainability in relevant learning programmes and ensuring built environment professionals have the knowledge and skills they need to embed environmental sustainability in their approach to modern professionalism; supporting other crucial stakeholders such as clients, and ensuring the CIOB is 'walking the talk' in its own operations.

These activities will aim to deliver the objectives of the CIOB Corporate Plan (2023-2028) and progress will be reported to the Board of Trustees on an annual basis.

<sup>&</sup>lt;sup>1</sup> <u>https://www.stockholmresilience.org/research/planetary-boundaries.html</u>

<sup>&</sup>lt;sup>2</sup> <u>https://www.cic.org.uk/policy-and-public-affairs/climate-change</u>

## Summary table

|   | Goal   | Area                       |
|---|--|----------------------------|
| 1 | Provide visible leadership for sustainability across the construction sector, promoting the benefits and opportunities of embedding sustainability in construction practice at an international level. | Leadership &<br>Governance |
|   | opportunities of embedding sustainability in construction practice at an international level.  | Governance                 |
| 2 | Provide opportunities for members at all levels to proactively engage with environmental sustainability  | Membership                 |
|   | and ensure leadership in this area is seen as a benefit of membership with CIOB.   |                            |
| 3 | Embed environmental sustainability into relevant learning programmes across schools, colleges and  | Education                  |
|   | universities.  |                            |
| 4 | Influence policy makers and other key stakeholders on a UK and international basis to promote  | Policy                     |
|   | environmental sustainability in construction.  |                            |
| 5 | Communicate the case for positive change in the industry through the promotion of environmental  | Marketing &                |
|   | sustainability in construction.  | Communications             |
| 6 | Provide built environment professionals with the knowledge and tools they need to understand, embed,   | The Academy                |
|   | and champion sustainability in their professional practice.  |                            |
| 7 | Support clients (both individuals and organisations) in specifying sustainable buildings.  | Client                     |
|   |  | Development                |
| 8 | Ensure we are 'walking the talk' by embedding sustainability in our business operations.   | Operations                 |

## **Detailed Action Plan:**

| Goal   | Actions  | Resource                                | Responsible<br>Director   | Measurable Outcome   | Target   | Comment  |
|--|--|---|---------------------------|--|--|--|
| 1. Provide<br>visible<br>leadership for<br>sustainability<br>across the<br>construction                        | 1.1 Publish and<br>embed an<br>Environmental<br>Sustainability<br>(ES) Action plan<br>for 2024-2028  | Head of ES<br>(HES)                     | CEO                       | Adopt and publish a new<br>Environmental Sustainability Action<br>Plan to align with and progress the<br>Corporate Plan 2023-2028 objectives<br>for Environmental Sustainability   | Action Plan to be<br>adopted by BoT by<br>January 2024 | Progress against the goals will be<br>reported to the BoT (annually –<br>Sept/Oct) the Leadership Team<br>(biannually) and the Sustainability<br>Advisory Panel (quarterly). |
| sector,<br>promoting the<br>benefits and<br>opportunities<br>of embedding<br>sustainability<br>in construction | 1.2 Provide<br>visible senior<br>leadership for<br>sustainability in<br>the sector   | BoT / CEO /<br>Leadership<br>Team / HES | CEO                       | Evidence of internal & external<br>messaging promoting Environmental<br>Sustainability in construction from:<br>• Board of Trustee Members<br>• CEO<br>• Leadership Team<br>• Head of ES   | At least annually<br>and on an ongoing<br>basis        |  |
| practice at an<br>international<br>level.  | 1.3 Ensure new<br>BoT and<br>Leadership<br>Team members<br>have awareness<br>of the CIOB<br>commitment to<br>ES in<br>construction<br>and associated<br>strategy and<br>action plan. | HES / BoT /<br>Leadership<br>Team       | Director of<br>Governance | <ol> <li>Develop and deliver<br/>Environmental Sustainability<br/>training within the BoT<br/>induction programme.</li> <li>Develop and deliver<br/>Environmental Sustainability<br/>training for leadership team<br/>inductions.</li> </ol> | Induction materials<br>developed by<br>March 2024      | See also 8.4 re staff inductions.  |

| partn<br>with o<br>institu<br>affect             | ership<br>other<br>utes to<br>t change                                     | HES / with input<br>from Policy and<br>others as<br>applicable | CEO                       | Establish a regular cadence of<br>engagement with a network of key<br>contacts in other industry bodies inc.<br>UKGBC, CIC, IStructE, CIBSE, ICE,<br>RIBA, RICS, RTPI, and LETI etc.   | Quarterly<br>touchpoints  | Aligned with UN SDG 17<br>Partnerships for the Goals |
|--|--|--|---------------------------|--|---|--|
| centra<br>prom<br>Susta<br>acros<br>secto        | al role in<br>oting<br>inability   | HES / Policy /<br>Leadership<br>Team as<br>appropriate         | CEO                       | Meaningfully contribute to senior<br>level strategic forums in the built<br>environment demonstrating CIOB<br>leadership and credibility on<br>Environmental Sustainability  | Evidence of regular<br>attendance and<br>contribution to<br>relevant forums on<br>annual basis to<br>2028 | Aligned with UN SDG 17                               |
| code<br>and<br>comp<br>suppo<br>transi<br>sustai | ssional<br>of conduct<br>etence<br>orts<br>ition to a<br>inable<br>ruction | Acting Head of<br>Governance /<br>HES                          | Director of<br>Governance | Review and potential update to code<br>of professional competence and<br>conduct (at next review) to ensure<br>that supporting the transition to an<br>environmentally sustainable<br>construction industry is a matter of<br>professional ethics and obligation.<br>Build requirement into explanatory<br>notes on mandatory CPD to include<br>environmental sustainability | Next review TBC<br>By end of 2024   | Aligned with CIC Climate Action<br>Plan              |
| sustai   | inability in   | Director of<br>Governance /<br>HES                             | Director of<br>Governance | Review Sustainability Award criteria<br>to ensure they are robust and aligned<br>with the CIC Climate Action Plan.<br>All categories of award should<br>require applicants to confirm how<br>they have addressed environmental<br>sustainability in their work.  | From next round of<br>applications in<br>2024/25  | Aligned with CIC Climate Action<br>Plan              |

| Goal   | Actions                     | Resource  | Responsible<br>Director  | Measurable Outcome  | Target  | Comment   |
|--|-----------------------------|---|--|---|---|---|
| 2. Provide<br>opportunities<br>for members<br>at all levels to<br>proactively<br>engage with<br>environmental<br>sustainability<br>and ensure<br>leadership in<br>this area is<br>seen as a<br>benefit of<br>membership<br>with CIOB | 2.1 Members<br>(All levels) | Retention / HES   | Acting<br>Director of<br>Membership  | Establish environmental<br>sustainability as part of the value<br>proposition for individual members<br>with evidence of regular messaging,<br>events (including CPD), and other<br>opportunities promoting<br>Environmental Sustainability in<br>construction. | On an on-going<br>basis to 2028                                       |   |
|  | 2.2 a) CEnv                 | Acquisition /<br>Education and<br>Standards /<br>Retention /<br>Marketing                           | Acting<br>Director of<br>Membership /<br>Director of<br>Education &<br>Standards | Consider KPIs for Regional Managers<br>to promote CEnv membership to<br>support a year-on-year increase in<br>the number of CEnv members and<br>(subject to 2.2b) REnvTechs in due<br>course.   | Annual increase in<br>CEnv members,<br>each year from<br>2024 to 2028 | Note dependency: to be<br>converted by Education &<br>Standards and retained.         |
|  | 2.2 b) REnvTech             | Quality<br>Assurance /<br>Acquisition /<br>Education and<br>Standards /<br>Retention /<br>Marketing | Director of<br>Education &<br>Standards  | Investigate and (if appropriate) work<br>with SocEnv to provide the<br>opportunity for TechCIOB to achieve<br>REnvTech with Society of<br>Environment.  | Route available to<br>TechCIOB members<br>by 2026 (if<br>appropriate) |   |
|  | 2.3 Company<br>members      | Acquisition /<br>Marketing / HES  | Acting<br>Director of<br>Membership  | Establish environmental<br>sustainability as part of the value<br>proposition for Company<br>membership by providing at least<br>two opportunities annually (e.g.,<br>webinars, engagement events, etc)<br>for company members to engage<br>with this topic.    | Annually from<br>2024-2028  | Ensure these are cost neutral<br>events (via sponsorship team or<br>existing members) |

| 2.4 Tomorrow's<br>Leaders                          | Product Owner<br>/ HES /<br>Marketing /<br>Academy  | Acting<br>Director of<br>Membership   | Provide at least two CPD<br>opportunities targeted at the<br>Tomorrow's Leaders audience with<br>an environmental sustainability focus<br>each year.   | Annually from<br>2024-2028      |   |
|--|---|---|--|---------------------------------|---|
|  | Product Owner<br>/ HES  | Acting<br>Director of<br>Membership   | Work with the Product Owner to<br>identify ways to involve the<br>Tomorrow's Leaders community in<br>this transition to leverage on their<br>passion and knowledge for this area.  | 2024                            |   |
| 2.5 CIOB<br>Construction<br>Ambassadors            | Product Owner<br>/ HES /<br>Marketing   | Acting<br>Director of<br>Membership   | Refresh CIOB resources such as the<br>Think Construction Toolkit on the<br>STEM learning platform to strengthen<br>sustainability as a theme and to<br>profile sustainability-related careers<br>in construction.                                    | By the end of 2024              | Aligned with the Product<br>Roadmap (already approved)                                      |
|  |   |   | Commission the development of new<br>digital resource packs for school<br>children aimed at:<br>Key stage 2 (age 7-11)<br>key stages 3 (age 11-14),<br>key stage 4 (age 15-16),  | By end 2026                     | Could be made more widely<br>available online as well as via the<br>STEM learning platform. |
| 2.6 Role of CIOB<br>Hubs (UK and<br>International) | Senior Regional<br>Manager(s) /<br>Regional Hub<br>Managers /<br>MSECs / HES /<br>Hub<br>Committees | Acting<br>Director of<br>Membership /<br>Associate<br>Director<br>International | Work with regional hub committees<br>in both the UK and internationally to<br>ensure that environmental<br>sustainability (tailored to the<br>geographical location) is a regular<br>theme in regional communications<br>and events (including CPD). | On an on-going<br>basis to 2028 | Aligned with SDG 4 <i>Quality</i><br>Education  |

| Н  | lead of        | Encourage nomination of                 | All Hub Committees |
|----|----------------|---|--------------------|
| E  | nvironmental   | Sustainability Ambassadors (SA) to      | asked to nominate  |
| Su | ustainability  | Hub Committees                          | a SA by end 2024.  |
| (+ | HES) / Digital |   |                    |
| N  | lanager        | Develop role profile for Sustainability | By end March 2024  |
|    |                | Ambassadors and publish online.         |                    |
|    |                |   |                    |
|    |                | Develop digital badge for               | By end June 2024   |
|    |                | Sustainability Ambassadors on CIOB      |                    |
|    |                | Connect                                 |                    |
|    |                |   |                    |
|    |                | Climate change coaching training for    | By end of 2025     |
|    |                | Sustainability Ambassadors              |                    |

| Goal  | Actions  | Resource                               | Responsible<br>Director                 | Measurable Outcome   | Target   | Comment   |
|---|--|--|---|--|--|---|
| 3. Embed<br>environmental<br>sustainability<br>into relevant<br>learning<br>programmes<br>across schools, | 3.1 Embed<br>Environmental<br>Sustainability<br>into accredited<br>learning<br>programmes at<br>undergraduate<br>level | Education &<br>Standards Team<br>/ HES | Director of<br>Education &<br>Standards | Ensure sustainability is adequately<br>and robustly represented in revision<br>to CIOB Undergraduate Education<br>Framework through a refresh of the<br>Sustainability Theme.            | Revised Framework<br>to be published<br>Spring 2024                            | Aligned with CIC Climate Action<br>Plan; Aligned with SDG 4 <i>Quality</i><br><i>Education</i><br>Review already underway |
| colleges and<br>universities  | 3.2 Embed<br>Environmental<br>Sustainability<br>into accredited<br>learning<br>programmes at<br>postgrad level         | Education &<br>Standards Team<br>/ HES | Director of<br>Education &<br>Standards | Ensure sustainability is adequately<br>and robustly represented in revision<br>to CIOB Education Framework for<br>Postgraduate Degrees through a<br>refresh of the Sustainability Theme. | Review framework<br>in 2024<br>Updated<br>framework to be<br>published in 2025 | Aligned with CIC Climate Action<br>Plan; Aligned with SDG 4 <i>Quality</i><br><i>Education</i><br>Review already planned  |

| 3.3 Promote<br>Environmental<br>Sustainability in   | Education &<br>Standards<br>Team/HES/Head  | Director of<br>Education &<br>Standards | Develop video for students in<br>HEI/FEIs highlighting the importance<br>of sustainability in construction and   | Video published by end 2025.                  | Could provide video download<br>free to accredited institutions<br>and make available at a cost to             |
|---|--|---|--|---|--|
| construction in learning  | of Content &<br>Comms  | Standards                               | role of CEnvs  |   | non-accredited.  |
| programmes<br>across colleges<br>and universities   |  |   |  |   | (NB: schools addressed by<br>Construction Ambassadors – see<br>membership)                                     |
| 3.4 Ensure<br>professional<br>membership<br>assessment is<br>reviewed, and<br>revised if<br>necessary, to<br>strengthen<br>sustainability | HES / Education<br>& Standards   | Director of<br>Education &<br>Standards | Review sustainability question and<br>guidance in <u>Professional Review</u> to<br>ensure it is sufficiently robust, whilst<br>maintaining broad applicability   | By June 2024                                  | Aligned with CIC Climate Action<br>Plan  |
| 3.5 Ensure CPD<br>requirements<br>for members<br>reflect the need<br>for green skills   | Education &<br>Standards /<br>Governance /<br>Academy  | Director of<br>Education &<br>Standards | All members to be incentivised to<br>report CPD related to sustainability<br>(i.e., provide CPD and with<br>preferential points (carrot not stick)   | By end 2025                                   | Partly aligned with CIC Climate<br>Action Plan (which recommends<br>mandatory CPD in sustainability<br>topics) |
| /competencies   |  |   | Identify existing content for<br>preferential points.  | By Spring 2024                                | Aligned with SDG 4 <i>Quality</i><br>Education   |
|   | Sustainability<br>Advisory Panel<br>to provide<br>expert input                                     |   | Develop new CPD content/module<br>covering key issues in construction –<br>see 6.4   | By end 2025 and ongoing to 2028               |  |
| 3.6 Further<br>promote uptake<br>of the retrofit<br>pathway of the<br>Building<br>Conservation  | Accreditation<br>Manager /<br>Certifications<br>Coordinator /<br>HES / Assessor<br>representatives | Director of<br>Education &<br>Standards | Establish a small task group, to<br>include representatives from the<br>Building Conservation Scheme<br>assessor community, to consider<br>barriers to take up, and proposals for<br>solutions, ways of incentivising take | Task group to<br>report by the end<br>of 2024 | Leverage on membership of NHIC<br>Carbon & Energy Efficiency<br>Working Group here                             |
| programme   | •  |   |  |   |  |

|  |                      |   | up, and ways to improve the quality of applications.  |   |   |
|--|----------------------|---|---|---|---|
| 3.7 Establ<br>there is a<br>to develo              | need Standards / HES | Director of<br>Education &<br>Standards | Develop a vocational qualification for<br>sustainability in construction (new<br>CPD content could be starting point) | Vocational<br>qualification<br>available by end | Awarding Body role<br>Aligned with SDG 4 <i>Quality</i> |
| vocationa<br>qualificati<br>sustainab<br>construct | on in<br>e           |   | to build it from  | 2026  | Education   |

| 4. POLICY   |   |   |   |  |  |   |
|---|---|---|---|--|--|---|
| Goal  | Actions   | Resource                                  | Responsible<br>Director                                       | Measurable Outcome   | Target   | Comment   |
| 4. Influence<br>policy makers<br>and other key<br>stakeholders<br>on a UK and<br>international<br>basis to<br>promote<br>environmental<br>sustainability<br>in construction | 4.1 Facilitation<br>of an active<br>members<br>Sustainability<br>Advisory Panel   | Policy Team /<br>HES                      | Director of<br>Policy,<br>External<br>Affairs and<br>Research | Regularly scheduled meetings of<br>Advisory panel at least quarterly with<br>live, progressive actions   | Review annually  |   |
|   | 4.2 Promotion<br>of CIOB as a<br>sector leader on<br>environmental<br>sustainability in<br>contact with<br>policy makers<br>nationally and<br>internationally | Policy Team /<br>Media Relations          | Director of<br>Policy,<br>External<br>Affairs and<br>Research | Meetings with key policy<br>makers/politicians/officials<br>incorporating discussion on<br>environmental sustainability within<br>construction and related topics. | Evidence of<br>meetings with<br>Sustainability topics<br>on the agenda –<br>annually to 2028 | UK wide (including devolved<br>nations) and on an international<br>basis, as appropriate.<br>Link to global strategy and<br>region/country strategies |
|   | 4.3 Influencing<br>the changing<br>policy landscape<br>through  | Policy Team /<br>Media Relations<br>/ HES | Director of<br>Policy,<br>External<br>Affairs and<br>Research | Ensuring any policy position<br>statement, manifestos and other<br>relevant policy documents are<br>sufficiently robust on environmental<br>sustainability topics. | Ongoing to 2028  |   |

| research,<br>advocacy and<br>contributions to<br>relevant Govt<br>consultations<br>across the UK &                               |   |   | Continue to carry out and commission research that supports policy development in this area.  | As required.   | Potential link with Education &<br>Standards Team on research that<br>moves the needle. |
|--|---|---|---|--|---|
| Ireland  |   |   | Identify and respond to relevant<br>consultations, with stakeholder<br>input, and communicating the CIOB<br>response as appropriate.<br>Potential topics might include (but<br>not limited to) climate policy<br>including net zero, whole life carbon,<br>adaptation and resilience,<br>operational performance of existing<br>and new building stock; nature and<br>biodiversity; and the importance of<br>green skills, etc. | Ongoing to 2028  | Aligned with CIC Climate Action<br>Plan   |
| 4.4 Mapping the<br>international<br>policy landscape<br>on<br>environmental<br>sustainability in<br>relation to<br>construction. | Membership/<br>Policy Team /<br>Global Working<br>Group | Director of<br>Policy,<br>External<br>Affairs and<br>Research | Engage with international experts<br>and liaise across departments to<br>produce research, identify and<br>inform opportunities to influence on<br>the challenges of environmental<br>sustainability in construction globally.  | Mapping complete<br>by end 2024<br>Evidence of<br>increased<br>engagement in<br>policy at an<br>international level<br>2024-2028 | Link to global strategy and region/country strategies                                   |

| 5. MARKETING 8 | & COMMUNICATI | ONS       |             |                    |        |                  |  |
|----------------|---------------|-----------|-------------|--------------------|--------|------------------|--|
| Goal           | Action        | Resources | Responsible | Measurable outcome | Target | Progress/Comment |  |
|                |               |           | Director    |                    |        |                  |  |

| 5.<br>Communicate<br>the case for<br>positive<br>change in the<br>industry<br>through the<br>promotion of<br>environmental | 5.1 Ensure all<br>CIOB<br>publications<br>and channels<br>regularly cover<br>news and<br>features<br>highlighting<br>environmental<br>sustainability in<br>construction                    | Marketing Team<br>/ Content &<br>Comms Team /<br>HES                 | Director of<br>Marketing &<br>Comms | Evidence of internal & external<br>messaging promoting environmental<br>sustainability on a regular basis                               | On an on-going<br>basis to 2028,<br>report annually                            |  |
|--|--|--|-------------------------------------|---|--|--|
| sustainability<br>in construction<br>(including<br>thought<br>leadership,<br>policy,<br>innovation,                        | 5.2 Ensure<br>communication<br>and content<br>plans include<br>key dates<br>relevant to<br>environmental<br>sustainability.  | Content &<br>Comms / HES   | Director of<br>Marketing &<br>Comms | Evidence of internal & external<br>messaging around key dates such as<br>COPs, an appropriate number of<br>relevant Awareness Days, etc | On an on-going<br>basis to 2028  |  |
| best practice,<br>standards,<br>tools and<br>modern<br>metrics).   | <ul> <li>5.3 a) Marketing</li> <li>Campaign to</li> <li>promote CEnv</li> <li>membership.</li> <li>5.3 b) CIOB</li> <li>People to</li> <li>promote CEnv</li> <li>members in the</li> </ul> | Marketing<br>Programmes,<br>Content &<br>Comms                       | Director of<br>Marketing &<br>Comms | Ongoing Marketing Plan for CEnv<br>membership<br>Minimum of four profiles featuring<br>CEnv registered members per year                 | Ongoing<br>Approximately on a<br>quarterly basis<br>commencing<br>January 2024 | NB: Aligned with Product and<br>Services Communications Plan |
|  | sector<br>5.4 Produce a<br>bitesize 'down<br>the lens' video<br>to highlight<br>CIOB<br>positioning and  | Head of Content<br>& Comms / HES<br>Include other<br>voices in later | Director of<br>Marketing &<br>Comms | Bitesize video overview (the first<br>chapter) available for use internally<br>and externally.  | By Spring 2024<br>By the end of 2024   |  |

| strategy on<br>environmental<br>sustainability  | videos (e.g.<br>Directors)               |                                     | To be followed by subsequent<br>bitesize videos focusing on different<br>elements of the Action Plan   |  |  |
|---|--|-------------------------------------|--|--|--|
| 5.5 Establish a<br>structured and<br>accessible area<br>on the CIOB<br>website to<br>become a hub<br>for environ<br>sustainability  | Digital Manager<br>/ HES                 | Director of<br>Marketing &<br>Comms | Environmental Sustainability area live<br>on CIOB website  | By the end of 2024<br>and maintained on<br>an ongoing basis. |  |
| 5.6 Ensure our<br>events and<br>conferences are<br>organised in line<br>with sustainable<br>events guidance<br>and best<br>practice | Marketing Team<br>/ Events Team /<br>HES | Director of<br>Marketing &<br>Comms | Review sustainable events standards<br>guidance (such as ISO20121) and<br>agree some internal guidance for all<br>major events.<br>Quantify carbon impact of members<br>forum and offset via an appropriate<br>scheme. | By the end of 2024<br>Annually from<br>2024-2028             | Agreed with Aimee Fisker<br>Also, to be disseminated to<br>regional managers and hub<br>committees for hub events. |
|   |  |                                     | Identify social value opportunities for<br>members participating in members<br>forum.  | Annually from<br>2024-28                                     | Location dependent   |
| 5.7 Promote the<br>CIOB's<br>commitment to<br>environmental<br>sustainability<br>with an annual<br>sustainability<br>conference     | Marketing Team<br>/ Events Team /<br>HES | Director of<br>Marketing &<br>Comms | Well attended international annual<br>CIOB Sustainability Conference<br>(hybrid), with appropriate<br>sponsorship, programme of speakers<br>etc. – first conference in October<br>2024                                 | Annually from<br>2024-2028                                   | International speakers and<br>panellists<br>2024 and 2025 conferences<br>already in calendar                       |

| 5.8 Provide<br>members with<br>an opportunity<br>to comment on<br>environmental<br>sustainability so<br>that we can<br>monitor<br>engagement | Marketing<br>Programmes<br>Team / HES | Director of<br>Marketing &<br>Comms | Incorporate a sustainability question<br>into members survey to establish and<br>monitor levels of awareness /<br>engagement with sustainability<br>theme  | From May 2024    |  |
|--|---------------------------------------|-------------------------------------|--|------------------|--|
| 5.9 Ensure the<br>Annual Review<br>spotlights<br>progress on<br>Environmental<br>Sustainability  | Head of Content<br>& Comms / HES      | Director of<br>Marketing &<br>Comms | <ul> <li>Annual report to highlight the following:</li> <li>Progress on managing operational sustainability impact.</li> <li>Progress in relation to key activities from the Environmental Sustainability theme of the Corporate Plan</li> </ul> | Annually to 2028 |  |

| 6. THE ACADEM  | 6. THE ACADEMY  |   |                            |   |   |   |  |  |
|--|---|---|----------------------------|---|---|---|--|--|
| Goal   | Actions   | Resource  | Responsible<br>Director    | Measurable Outcome  | Target  | Comment   |  |  |
| 6. Provide built<br>environment<br>professionals<br>with the tools<br>they need to | 6.1 Ensure<br>Academy<br>Resources on<br>Sustainability<br>are kept up to<br>date | Academy<br>Team/HES   | Director of<br>the Academy | Review and, if necessary, refresh the<br>Sustainable Construction Massive<br>Open Online Course (MOOC) to<br>ensure it continues to be current and<br>relevant to a global audience | Review case study<br>content annually<br>Next review by<br>September 2025 | Light touch review completed<br>September 2023<br>Aligned with SDG 4 <i>Quality</i><br><i>Education</i> |  |  |
| understand,<br>embed and<br>champion<br>environmental                              | 6.2 Further<br>develop<br>Environmental<br>Sustainability<br>resources for        | Academy Team<br>/ Technical &<br>Standards<br>Development /<br>HES / Budget | Director of<br>the Academy | Develop and launch relevant<br>Technical Information Sheets for<br>members and non-members.   | Minimum of 1 per<br>year from 2024-<br>2028                               | To follow the launch of the<br>Sustainability Guide; Agreed with<br>Gina                                |  |  |

| sustainability<br>in their<br>professional<br>practice | publication via<br>The Academy  |                     |                            | <ul> <li>Potential Topics (TBC and informed<br/>by engagement) e.g.</li> <li>Whole-life carbon</li> <li>Biodiversity net gain</li> <li>Low/zero carbon energy and<br/>decarbonised heat</li> <li>Resource use / responsibly<br/>sourced materials</li> </ul>  |  | Aligned with CIC Climate Action<br>Plan; Aligned with SDG 4 <i>Quality</i><br><i>Education</i> |
|--|---|---------------------|----------------------------|---|--|--|
|  |   |                     |                            | <ul> <li>Climate risk, adaptation &amp; resilience</li> <li>Nutrient Neutrality</li> <li>Develop a library of case studies in the Sustainability Zone of the Academy to profile exemplar projects in sustainable construction</li> </ul>  | First two Case<br>Studies published<br>in Sustainability<br>Zone by April 2024 | Supported by new case study template   |
|  | 6.3 Embed<br>Sustainability in<br>relevant CIOB<br>Academy<br>Publications  | Academy<br>Team/HES | Director of<br>the Academy | Reference Sustainability in any<br>revision of CIOB Codes of Practice,<br>Guides & Tech info Sheets (where<br>appropriate) as they are reviewed<br>and developed.   | Ongoing to 2028  |  |
|  | 6.4 Offer<br>practical<br>support for<br>members so<br>that they can<br>understand,<br>embed, and<br>champion<br>sustainability in<br>their practice. | Academy<br>Team/HES | Director of<br>the Academy | <ul> <li>Develop, source and host further CPD and training resources providing guidance on topics relating to sustainable construction (inc. systems thinking), and host them on the Academy under the Sustainable Construction &amp; Development Theme         <ul> <li>Review existing content for currency</li> <li>Map training needs and identify additional content required</li> </ul> </li> </ul> | By June 2024<br>By June 2024   | Aligned with SDG 4 <i>Quality</i><br>Education   |
|  |   |                     |                            | <ul> <li>Develop/Source and host<br/>additional content</li> </ul>  | Ongoing from<br>2024-2028  |  |

| Goal   | Action   | Resource                               | Responsible<br>Director | Measurable outcome  | Target           | Progress/Comment               |
|--|--|--|-------------------------|---|------------------|--------------------------------|
| 7. Support<br>clients (both<br>individual and<br>organisations)<br>in specifying<br>sustainable<br>buildings | 7.1 Raise<br>awareness, and<br>promote<br>innovation, best<br>practice, tools,<br>and modern<br>metrics to<br>support<br>environmental<br>sustainability | Head of Client<br>Development /<br>HES | CEO                     | Evidence of targeted messaging<br>promoting Environmental<br>Sustainability in construction to<br>clients | Annually to 2028 | Alignment with Client Strategy |
|  | 7.2 Promote<br>sustainability<br>guides and case<br>studies to<br>clients  | Head of Client<br>Development /<br>HES | CEO                     | Evidence of targeted messaging<br>promoting Sustainability Guide and<br>Case Studies                      | Annually to 2028 |                                |
|  | 7.3 Gather and<br>share market<br>intelligence and<br>knowledge  | Head of Client<br>Development /<br>HES | CEO                     | Series of cross sector client<br>roundtables focusing on<br>environmental sustainability / net<br>zero    | By end of 2024   | Aligned with SDG 17            |

| 8. OPERATIONS (HR, Finance, Digital, Data & Technology, and Facilities) |        |           |                         |                    |        |                  |  |
|---|--------|-----------|-------------------------|--------------------|--------|------------------|--|
| Goal  | Action | Resources | Responsible<br>Director | Measurable outcome | Target | Progress/Comment |  |

| 8. Ensure we<br>are 'walking<br>the talk' by<br>embedding<br>sustainability<br>in our business<br>operations. | 8.1 Ensure the<br>CIOB's<br>investments<br>continue to be<br>aligned with the<br>overall<br>objectives of<br>the institute.  | Head of Finance            | COO | Review and evolve the ESG Policy at<br>least annually.<br>Trustees to review the underlying<br>holdings on at least an annual basis.<br>The output of this will be a RAG<br>review of the portfolio and a<br>progressive desire to move to a<br>portfolio compliant with the<br>expectations outlined in the ESG<br>Policy. | Review completed<br>annually.<br>Review completed<br>annually | Aligned with the commitments in<br>the ESG Policy   |
|---|--|----------------------------|-----|---|---|---|
|   | 8.2 Review the<br>Responsible<br>Procurement<br>Policy to ensure<br>environmental<br>sustainability<br>requirements<br>are sufficiently<br>robust, and<br>update if<br>required. | Head of<br>Finance/HES     | COO | Updated Responsible Procurement<br>Policy published   | By end May 2024   | At next annual review   |
|   | 8.3 Review the<br><u>Green Pensions</u><br><u>Charter</u> and<br>consider with<br>Trustees<br>whether CIOB<br>could become a<br>signatory.                                       | Head of Human<br>Resources | COO | By signing up to this charter,<br>organisations collectively commit to:<br>Calling on the pensions industry to<br>agree net zero targets for all<br>investments.<br>Engaging with trustees and pension<br>providers to explore how their staff<br>pension scheme can align to net zero<br>before 2050.                      | Charter signed, if<br>appropriate, by end<br>of 2024          | Contingent on agreement of BoT<br>following a thorough review of<br>the Charter requirements.<br>NB: Current provider (Aviva) is a<br>signatory of the Green Pensions<br>Charter. |

| 8.4 Ensure our  | Head of HR/HES                        | CO0                       | Develop content for use in inductions   | By June 2024                                   |   |
|---|---------------------------------------|---------------------------|---|--|---|
| people u/stand<br>the importance                                  |                                       |                           | Re-engage an internal focus on  |  |   |
| of sustainability<br>in the                                       |                                       |                           | sustainability – potentially through the staff forum.   | By December 2024                               |   |
| workplace and<br>wider industry                                   |                                       |                           | Develop more internal training<br>content on environmental<br>sustainability  | By December 2025                               |   |
| 8.5 IT Services –<br>Ensure<br>environmental<br>sustainability is | Head of DDAT /<br>IT Manager /<br>HES | COO                       | Review data storage arrangements to<br>identify opportunities.<br>Raise awareness among staff of<br>appropriate data storage behaviours | By end Q3 2024                                 | Aligned with forthcoming data storage review    |
| a key<br>consideration in   |                                       |                           | to promote energy efficiency.   | Ongoing<br>throughout plan                     |   |
| IT operations, including the                                      |                                       |                           | Create an IT Sustainable Sourcing Policy.   | period   |   |
| management of   |                                       |                           |   | Q3 2024  |   |
| data storage<br>and   |                                       |                           | Review and update specification of hardware such as laptops, desktops,  |  |   |
| procurement of hardware.  |                                       |                           | printers and screens to ensure only<br>energy star certified products or  | By end of 2024                                 |   |
|   |                                       |                           | those with comparatively high energy efficiency ratings are purchased.  |  |   |
| 8.6 Facilities  | FM Manager                            | Director of<br>Governance | Manage the office facilities in both<br>Bracknell and London in a manner<br>that minimises impact on the<br>environment.                | Ongoing  |   |
|   |                                       |                           | Ensure we maintain SKA Gold standard for all properties in the UK   | As and when<br>review or refit<br>takes place. | NB: London office lease due to expire Sept 2025 |
|   | FM / Finance /                        | COO /                     | Quantify and report the carbon  |  |   |
|   | Comms                                 | Director of<br>Governance | footprint of our operations:<br>continue to publish the<br>scope 1 and 2 emissions  | Annually                                       |   |

| 2024 Annual Report Ann   | nnually from 2024<br>nnual Report<br>published in 2025) |                                      |  |
|--|---|--------------------------------------|--|
| Quantify and report wider scope 3 From emissions associated with our operations. | rom 2025  | Building on earlier preliminary work |  |